Arkema undertakes to support the Women's French Soccer League

Arkema is delighted to announce the signing of a naming deal with the French Football Federation (FFF) for the Women’s D1 Championship.

Arkema is to lend its name to the Women’s D1 from the start of the new season on 24 August 2019, to become D1 Arkema. This partnership with the French Football Federation (FFF) was signed for a 3-year period, until the close of the 2021-2022 season.

Already an official sponsor of the FIFA Women’s World Cup, France 2019, Arkema is to extend its involvement by promoting and developing women’s football and the place of women in business alongside the FFF.

Reaction from Noël Le Graët, President of the French Football Federation:
“Arkema is a very successful French group with a global reach. This naming contract with Arkema is an excellent first piece of news for the Women’s D1 Championship and the development of women’s football which is currently going through a momentous milestone as we can see with the popular success of the Women’s World Cup. This partnership with Arkema follows on from the Federation’s action plan to promote and develop women’s football. Since 2011, the FFF has been actively engaged in the promotion and structuring of women’s participation in football amateur, professional and training.”

Reaction from Thierry Le Hénaff, Arkema’s President and Chief Executive Officer:
“Being the “namer” of the Women’s D1 for us soon became an obvious and natural extension of our partnering of the Women’s World Cup. It is an asset for the Arkema brand, but also a strong commitment for the Group. Contributing with the FFF to developing women’s football in France is a great opportunity to further raise the image and the place of women in society. The world is changing, and it is essential to shine a different light, to shift the boundaries: at Arkema this is our mindset and our firm belief.”

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com

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