

Coatex realigns distribution of its Coatings additives in North America

Effective September 1, 2019, Coatex changes distributors of its rheological additives for Paints & Coatings, Adhesives & Sealants markets in North America. It concerns products sold under the Coapur™, Rheotech™, Viscoatex™, Thixol™, Polyphobe™, Ecodis™ and Coadis™ trade names.

The new primary distributors for these products will be divided as follows:

- **Northspec Chemical** will be the primary distributor for these products in Canada.
- **Omya Specialty Materials, Inc.** will be the primary distributor for these products in the following states: Alabama, Arkansas, Arizona, California, Colorado, Florida, Georgia, Idaho, Louisiana, Mississippi, Montana, North Carolina, New Mexico, Nevada, Oregon, South Carolina, Tennessee, Utah, Washington and Wyoming.
- **Peninsula Polymers Inc.** will be the primary distributors for these products in the following states: Connecticut, Delaware, Iowa, Illinois, Indiana, Kansas, Kentucky, Massachusetts, Maryland, Maine, Minnesota, Missouri, Michigan, North Dakota, Nebraska, New Jersey, New Hampshire, New York, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Dakota, Texas, Vermont, Virginia, Wisconsin and West Virginia.

“Due to recent changes in the North American chemical distribution market, we took the opportunity to evaluate and change our distribution channels in North America,” Eric Kaiser, Regional President, Coatex Inc, explained. “We believe our customers will be best served through these new regionally-focused partners. The distributors we have chosen to work with have the resources and expertise to help us deliver valuable technical solutions to our customers.”

As a result of this announcement, Univar Solutions (previously Nexeo Solutions) is no longer an authorized distributor for these products.

“We are working with our new distributors to ensure our customers a seamless transition” Eric Kaiser said. “Undisrupted supply and ongoing support for technical and commercial needs are our key priorities and we are working with our new distribution partners to ensure that these are continued without interruption.”

About Coatex

Coatex designs and produces rheology additives for aqueous formulations and water-borne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing high performance additives to serve a wide variety of applications, such as Water-borne Paints & Coatings, Adhesives & Sealants, Paper Coatings, Minerals Processing, Construction, Homecare and Water Treatment. With production sites in France, the Netherlands, USA, China and Brazil, Coatex employs more than 450 people. Coatex is a subsidiary of the ARKEMA group, France's leading chemicals producer.

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