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Arkema Focuses on Superdurables at 2019 Powder Coating Institute Technical Conference

Arkema Inc will showcase the Company's wide range of products and technologies for powder coating formulators at the 2019 Powder Coating Institute (PCI) Technical Conference, held April 1-4, 2019 at the Renaissance Orlando at SeaWorld Hotel (Table top # 62).

"We have worked with customers for decades to develop new – and adapt existing – technologies that address the many challenges of the industries we serve, including sustainability, value, exposure to extreme conditions and durability," Mike Iwaniw, business manager for Powder Coating Resins at Arkema, explained. "At the 2019 PCI Technical Conference, we will be talking to customers and others in the industry about several Arkema products and technologies that offer a range of benefits."

Product lines featured at the event include:

- **REAFREE® Polyester Powder Resins**, offering a range of choices to meet many different needs in formulated powder coatings.
- **CRAYVALLAC® Additives**, including rheology modifiers, surface modifiers, flow/leveling agents and dispersants.

Arkema is highlighting several products from the company's line of REAFREE® saturated carboxylated polyesters for superdurable finishes offering excellent outdoor durability, most notably:

- **REAFREE® 5700 Resin** for excellent outdoor durability.
- **REAFREE® 5703 Resin** for improved flow and flexibility.
- **REAFREE® 5707 Resin** for improved storage stability and formulation latitude.
- **REAFREE® 5709 Resin** non-blooming resin with excellent corrosion resistance and storage stability.

In February 2019, Arkema began operations at a new first-class polyester resin manufacturing facility and dedicated laboratory in Navi Mumbai, Maharashtra, India. In addition to the new facility in Navi Mumbai, Arkema produces REAFREE® polyester resins and runs powder coating R&D laboratories at its facilities in Sant Celoni, Spain and North Kansas City, Missouri, USA. From these three plants, Arkema can meet customer needs anywhere in the world.

To learn more, visit Arkema at the PCI Technical Conference, Booth Table Top #62 or online at www.coatingresins-arkema.com.

REAFREE® and CRAYVALLAC® are registered trademarks of Arkema.

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion (\$10.4 billion) in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com

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