



Cary, NC – January 16, 2020

Arkema Selects Brenntag as Primary Distributor of Waterborne Resins in Canada

Arkema today announced that, effective March 1, 2020, Brenntag Canada will be the primary distributor in Canada for all Arkema waterborne resins sold under the ENCOR®, CELOCOR®, SNAP® and NEOCAR® trade names. These resins are used to formulate products across multiple industries, including architectural and industrial coatings, adhesives, caulks and sealants, construction products, traffic markings and others.

"Brenntag's ability to market, deliver and support products in industries where technical expertise is required was a defining factor in making this decision," Kenny Messer, regional president for Arkema's coating resins business in North America explained. "They have the resources and expertise needed to help our customers get the most from their waterborne resin products."

This transition follows a similar decision to partner with Brenntag in the US in 2019. Arkema looked at Brenntag's regional capabilities and technical resources. With regional application labs and technically focused sellers, Brenntag offers the resources needed to help formulators develop products to existing specifications and support future needs for counsel and partnership.

Related to this announcement, effective January 1, 2020, Univar Solutions (previously Nexeo Solutions) is no longer an authorized distributor for these products. Arkema and Brenntag are working directly with customers to ensure a smooth transfer of accounts to new representatives.

"We do not anticipate any delays or other concerns as customers transition to working with Brenntag," Kenny Messer said. "We are working closely with everyone involved to ensure they receive the optimal products and support for their specific formulation and business needs."

Customers and formulators looking for more information should contact Brenntag at +1 800-915-0026.

Additional information can be found at www.coatingresins-arkema.com or www.brenntag.com.

ENCOR®, CELOCOR®, SNAP® and NEOCAR® are registered trademarks of Arkema Inc.

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion (\$10.4 billion) in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com*