Arkema introduces next generation high rubber impact modifier

Arkema Inc. introduces the next generation high rubber impact modifier to their Durastrength® impact modifier product line, Durastrength® 350, a high efficiency acrylic impact modifier designed to provide exceptional toughness to weatherable PVC applications.

Designed to provide the impact resistance necessary for today’s demanding building and construction formulations, Durastrength® 350 acrylic impact modifier provides outstanding impact properties over a wide processing window for rigid vinyl products.

“Durastrength® 350 is our highest efficiency acrylic impact modifier that offers customers the ability to reduce the amount of impact modifier needed in a formulation compared to traditional impact modifiers while maintaining the integrity of the final product,” said Paul Keeney, business manager for Arkema’s acrylic modifiers in the Americas.

Durastrength® 350 impact modifier’s unique properties are excellent for window profiles, siding, and capstock, where long-term weather resistance is necessary, and impact and color retention are key. The low melt viscosity and rapid fusion characteristics also provide optimum conditions for difficult injection molding applications.

Durastrength® 350 impact modifier is supplied as white powder. It is available in 50 lb bags or 1800 lb supersacks.

A global chemical company and France’s leading chemicals producer, Arkema is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in more than 40 countries, some 14,000 employees and 10 research centers, Arkema generates annual revenue of approximately $8.3 billion, and holds leadership positions in all its markets with a portfolio of internationally recognized brands.

Press Contact:
Stan Howard  
Tel.: 610 205 7027  
E-mail: stan.howard@arkema.com

Commercial Contact:
Paul Keeney  
Tel.: 610 205 7872  
E-mail: paul.keeney@arkema.com

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